



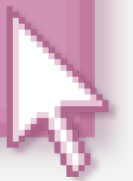
★ What's Dolli ?



Dolli is a 2D mobile game centered around creative self-expression through *fashion* and *character customization*.



Dolli Demo

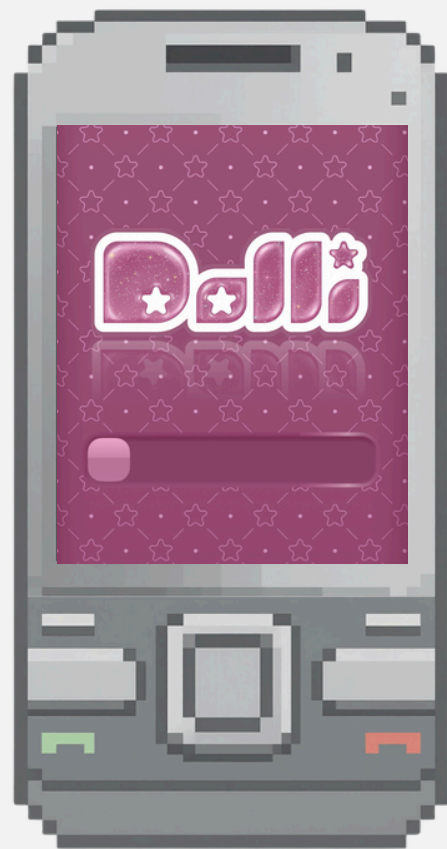
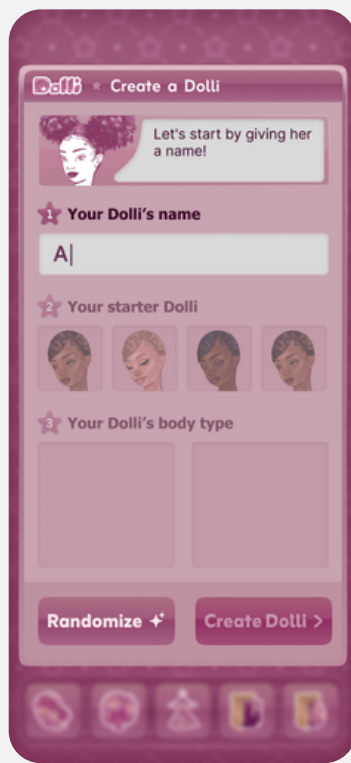
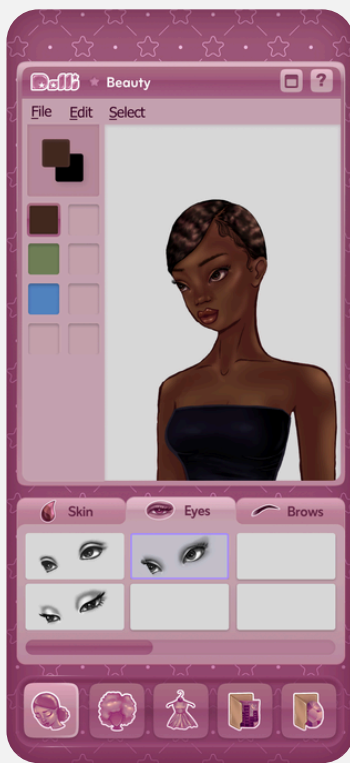


Core Experience



When you open Dolli, you'll be welcomed into a personal interface; a stylized home screen that feels like stepping into a character's phone.

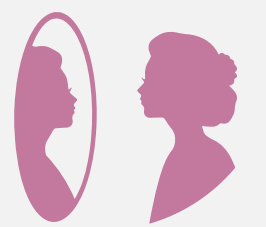
Each new feature of the game will be presented as an app icon, making navigation feel familiar, intuitive, and playful.



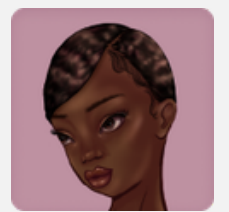
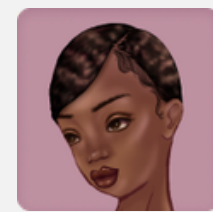
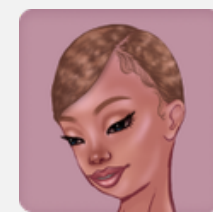
Vision



Dolli launches as an avatar maker with detailed options for skin tone, facial features, hair, clothing, and more.



Future features include saving and collecting multiple Dolli's, a speedrun minigame, community chat, and shared creativity spaces!

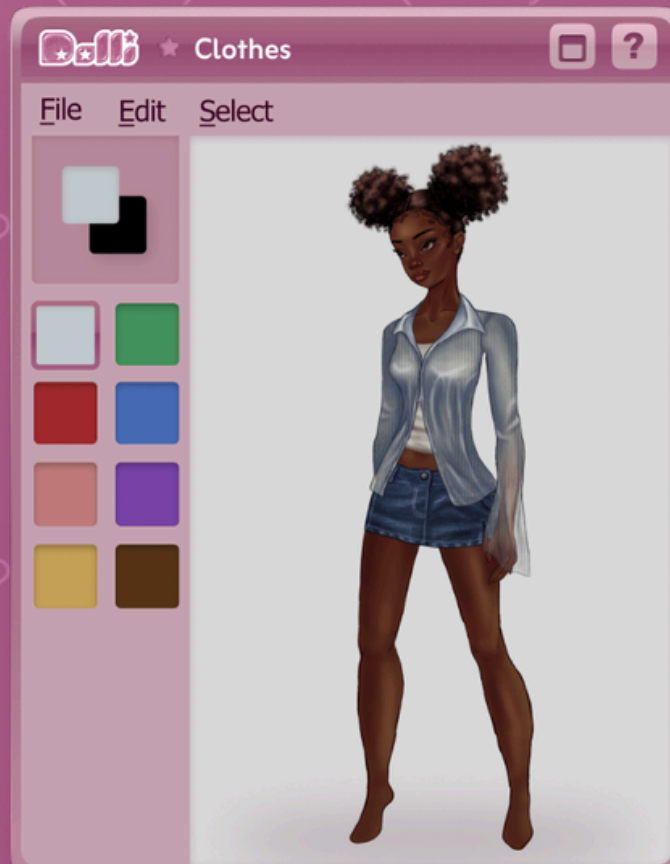


Meet Dolli !

Dolli is both the name of the game and its guide. The mascot, Dolli, will walk new users through the tutorial, making the introduction feel friendly and welcoming. She's the face of the brand and the emotional anchor of the experience.



Let's start by giving her a name!



The Design



The color and customization system takes direct inspiration from MS Paint's classic color menu. Options are laid out clearly and visually, lowering the barrier for users of all ages.