

Alex Manuel

UX Designer • Interactive Design • UI / UX Research

CONTACT

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EDUCATION

Kennesaw State University

B.S., Interactive Design

Minor: Technical Communication

Cum Laude • 2018–2022

SKILLS

UX Research

UI Design

Usability Testing

User Interviewing

Wireframing & Prototyping

Interaction Design

Graphic Design

Technical Writing

Front-End Development

TOOLS

Figma

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Procreate

Visual Studio Code

UX Designer with a B.S. in Interactive Design (Cum Laude) from Kennesaw State. Skilled in the full UX process: user research, wireframing, high-fidelity prototyping, and usability testing. Proficient in Figma, Adobe CC, and front-end development.

PROJECTS

Creator & UX/UI Designer • Dolli, Personal Project 2025–Present

- Designed a 2D mobile avatar-maker game centered on creative self-expression through fashion and character customization.
- Created a custom mascot (Dolli) serving as both brand identity and in-app onboarding guide, making the user experience friendly and intuitive.
- Built a color/customization UI system inspired by MS Paint's classic interface, prioritizing visual clarity and accessibility for all ages.
- Delivered a fully functional interactive demo.

UX Lead • Fare, Senior Capstone Jan–Apr 2022

- Led a four-person team through design sessions, progressing from low-fidelity wireframes to a high-fidelity prototype informed by user feedback.
- Conducted usability testing that identified key friction points, resulting in measurable improvements to the user flow.

UI Designer • Iris, Interaction Design II Oct–Dec 2021

- Applied Lean UX methodologies across design sprints; designed homepage and information architecture validated through user interviews.

UI Designer • 8Tiv, Interaction Design I Oct–Dec 2020

- Designed a high-fidelity mobile prototype informed by competitive analysis, persona development, and usability testing.

WORK EXPERIENCE

Cast Member • Disney Experiences Jul 2023–Feb 2026

Lake Buena Vista, Florida

- Received multiple formal recognitions from both guests and leadership for delivering exceptional, personalized experiences, demonstrating strong communication, empathy, and professionalism.
- Collaborated effectively with fellow cast members to ensure seamless operations and maintain Disney's standards of excellence.
- Engaged with guests to create magical moments and lasting memories, embodying the Disney brand and values.

Food & Beverage Associate • Gusto East Cobb Jul 2021–Feb 2023

Marietta, Georgia

- Prioritized tasks and adapted quickly in a high-volume environment, consistently meeting operational and customer demands.
- Actively contributed to the overall success of the food service team by collaborating with colleagues, sharing insights, and implementing best practices to optimize customer satisfaction.